

PARTNERSHIP PROSPECTUS



SRS2025

ANNUAL MEETING

JULY 16-20, 2025
STRASBOURG, FRANCE



INVITATION

Dear Friends and Colleagues,

It is the great honor and pleasure of the SRS board and veritas team to invite you to the 2025 Society of Robotic Surgery meeting being held in Strasbourg France, from July 16-20, 2025.

As you know in recent years, the SRS has grown leaps and bounds rising from a small single specialty, single robot society to one that is now fully encompassing all surgical specialties and robotic systems. At our last meeting in Orlando, Florida we had a huge turnout of over 1800 registrants. We believe the coming SRS will be even bigger and better than years past.

In 2024, we had 65 different med tech companies exhibiting and over 40 robotic platforms presenting. We had tremendous variety in our participants from the FDA, WHO, UN, US military, telecom and many digital OR, AI and VR companies. We saw the evolution of SRS from robotics to the full array of digital OR technology solutions, we see this trend of diversity continuing in 2025.

We hope you can join us as sponsors for our program. Our organization team and our board of directors are open to your input, please let us know of your specific needs. We look forward to having you join this very special meeting in 2025.

The 2025 SRS Annual Meeting offers industry sponsors an opportunity to reach clinicians on the latest multi-disciplinary robotics surgical techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that improve patient care.

SUPPORTING SRS

- SRS provides you with networking opportunities to build relations with new and existing customers. The expected 2,000 plus participants will be eager to learn about your company and products.
- Build Brand Awareness, Provide Product Education and gain Access to Valuable Leads with an Exhibit during unopposed hours in our exhibit hall.
- Optimize Visibility with a Pinnacle, Diamond, Gold, Silver, or Bronze Level Sponsorship.

Corporate functions may not be held concurrent with official SRS scientific or social functions. Any function, regardless of size and location, must be pre-approved by SRS.

EVENTS TO PARTICIPATE IN:

LIVE SURGERY

TELESURGERY

SMALL THOUGHT LEADER GROUPS

HANDS ON COURSES AT IRCAD

WORKSHOPS

DIDACTIC COURSE TAUGH BY OUR ILLUSTRIOUS FACULTY

SPONSORSHIP INFORMATION

The 2025 SRS Annual Meeting offers industry sponsors an opportunity to reach clinicians on the latest multi-disciplinary robotics surgical techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that improve patient care.

SUPPORTING SRS

- SRS provides you with networking opportunities to build relations with new and existing customers. The expected 2,000 plus participants will be eager to learn about your company and products.
- Build Brand Awareness, Provide Product Education and gain Access to Valuable Leads with an Exhibit during unopposed hours in our exhibit hall.
- Optimize Visibility with a Pinnacle, Diamond, Gold, Silver, or Bronze Level Sponsorship.

Corporate functions may not be held concurrent with official SRS scientific or social functions. Any function, regardless of size and location, must be pre-approved by SRS.

PARTNERSHIP OPPORTUNITIES

PINNACLE ELITE CUSTOM PACKAGE

\$175,000

ONE OF EACH OF THE FOLLOWING:

One or More Live Surgery/Telesurgery (based on availability)

Sponsor a live surgery/ telesurgery and show off your products/machines to the attendees. Our team can assist with planning purposes.

One or More Hands On Courses at IRCAD (based on availability)

Host a Hands On Course at IRCAD for a set number of attendees. Besides space all other costs must be covered by your team. (Please contact us directly to assist with planning).

One Lunch Symposium for 200 Attendees

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch. Total of 9 open lunches (3 per day) on different topics from our sponsors. Each lunch will have a max of 200 attendees.

Choice of Space in the Exhibit Hall

Meeting with the SRS Board

Have a chance to meet with the SRS Board to discuss the future of your company. (most likely during first day board meeting)

One Focus Group of Select Faculty

PINNACLE ELITE LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- E-blast sent out on your behalf
- Fourteen complimentary registrations
- Fourteen registrants for welcome reception

Connect with us about other ideas or opportunities you are interested in to customize your sponsorship experience.

PINNACLE CUSTOM PACKAGE

\$150,000

ONE OF EACH OF THE FOLLOWING:

One or More Live Surgery/Telesurgery (based on availability)

Sponsor a live surgery/ telesurgery and show off your products/machines to the attendees. Our team can assist with planning purposes.

One or More Hands On Courses at IRCAD (based on availability)

Host a Hands On Course at IRCAD for a set number of attendees. Besides space all other costs must be covered by your team. (Please contact us directly to assist with planning).

One Lunch Symposium for 150 Attendees

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch. Total of 9 open lunches (3 per day) on different topics from our sponsors. Each lunch will have a max of 150 attendees.

Choice of Space in the Exhibit Hall

PINNACLE LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Ten complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for ten company representatives

Connect with us about other ideas or opportunities you are interested in to customize your sponsorship experience.

PARTNERSHIP OPPORTUNITIES

DIAMOND PACKAGE

\$125,000

CHOOSE ONE OF EACH OF THE FOLLOWING:

One Live Surgery/Telesurgery (based on availability)

Sponsor a live surgery/ telesurgery and show off your products/machines to the attendees. Our team can assist with planning purposes.

One Hands On Course at IRCAD (based on availability)

Host a Hands On Course at IRCAD for a set number of attendees. Besides space all other costs must be covered by your team. (Please contact us directly to assist with planning).

One Lunch Symposium for 100 Attendees

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch. Total of 9 open lunches (3 per day) on different topics from our sponsors. Each lunch will have a max of 100 attendees.

DIAMOND LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Lunch Sponsorship included with Levels 125k and up.
100 attendee audience size (4 Companies)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Ten complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for ten company representatives

PLATINUM PACKAGE

\$100,000

CHOOSE TWO OF THE FOLLOWING:

One Live Surgery/Telesurgery (based on availability)

Sponsor a live surgery/ telesurgery and show off your products/machines to the attendees. Our team can assist with planning purposes.

One Hands On Course at IRCAD (based on availability)

Host a Hands On Course at IRCAD for a set number of attendees. Besides space all other costs must be covered by your team. (Please contact us directly to assist with planning).

One Lunch Symposium for 100 Attendees

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch. Total of 9 open lunches (3 per day) on different topics from our sponsors. Each lunch will have a max of 100 attendees.

PLATINUM LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Nine complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for nine company representations

PARTNERSHIP OPPORTUNITIES

GOLD CHOOSE ONE:

\$75,000

Global Outreach Platform

Make a lasting impression by sponsoring the app that houses all materials for the meeting, allowing your Banner Ad to be viewed by all attendees throughout the meeting.

Industry Sponsored Product Theater

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch. Total of 9 open lunches (3 per day) on different topics from our sponsors. Each lunch will have a max of 100 attendees.

Internet Code

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

GOLD LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Eight complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for eight company representatives

SILVER

\$50,000

Key Card

Be the exclusive key card sponsor for the SRS event. Your logo will be placed on the hotel key card that gets handed to attendees when they arrive.

Lanyards

Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

Charging Station

Provide a power boost to all attendees as the official sponsor of the charging stations in the meeting space. Your logo and signage will be displayed at the charging stations as the exclusive sponsor acknowledged in the meeting program.

SILVER LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- Company recognition on the SRS website
- Program Book Advertisement (1/2 page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Six complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for six company representatives

PARTNERSHIP OPPORTUNITIES

BRONZE

\$25,000

Coffee Breaks

Help provide attendees with a AM/PM jolt by sponsoring the breaks during the annual meeting.

BRONZE LEVEL INCLUDES:

- Prime location of exhibit space
- Company recognition on the SRS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives

EXHIBIT

\$10,000

EXHIBIT LEVEL INCLUDES:

- 6 foot table with chairs
- Company recognition on the SRS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives

REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP LEVEL

- PINNACLE ELITE CUSTOM \$175,000**
(One Each of the Following)
 - One or more Live Surgery/Telesurgery
 - One or more Hands-On Courses at IRCAD
 - One Lunch Symposium for 200 Attendees
 - Choice of Space in the Exhibit Hall
 - Meeting with the SRS Board
 - One Focus Group of Select Faculty
- PINNACLE CUSTOM \$150,000**
(One Each of the Following)
 - One or more Live Surgery/Telesurgery
 - One or more Hands-On Courses at IRCAD
 - One Lunch Symposium for 150 Attendees
 - Choice of Space in the Exhibit Hall
- DIAMOND \$125,000** (Choose One Each)
 - One Live Surgery/Telesurgery
 - One Hands-On Courses at IRCAD
 - One Lunch Symposium for 100 Attendees
- PLATINUM \$100,000** (Choose Two)
 - One Live Surgery/Telesurgery
 - One Hands-On Courses at IRCAD
 - One Lunch Symposium for 100 Attendees
- GOLD \$75,000** (Choose One)
 - Industry Sponsored Product Theater
 - Global Outreach Platform
 - Internet Code
- SILVER \$50,000** (Choose One)
 - Key Card
 - Lanyards
 - Charging Station
- BRONZE \$25,000**
 - Coffee Breaks
- EXHIBITOR \$10,000**

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
A 4% processing fee will be added to all credit card payments
- Check payable to: Society of Robotic Surgery or SRS (in US dollars on a US bank) Tax ID # 26-4487399
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: tgillespie@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118