

SOCIETY OF ROBOTIC SURGERY

# SRS 2024 ANNUAL MEETING



## PARTNERSHIP PROSPECTUS

**June 20-23, 2024**

**Conrad Orlando • Orlando, Florida**





# 2024 SRS ANNUAL MEETING

June 20-23, 2024 • Orlando, Florida • Conrad Orlando



## invitation to partner

Dear Friends and Colleagues,

It is my great honor and pleasure to invite you to the 2024 Society of Robotic Surgery meeting being held in Orlando, Florida, from June 20-23rd 2024.

As you know in recent years, the SRS has grown leaps and bounds rising from a small single specialty, single robot society to one that is now fully encompassing all surgical specialties and robotic systems. At our last meeting in Melbourne, Australia, we had a huge turnout of over 1300 in person attendees and many more online. We believe this SRS will be even bigger and better than years past.

In 2023, we had 50 different robotic platforms and over 20 different digital OR, AI and VR companies present their technology. We saw the evolution of SRS from robotics to the full array of digital OR technology solutions, we see this trend of diversity continuing in 2024.

This year we will add an extra day so that we can have a Wall Street investor session to discuss the economic and strategic aspect of digital surgery and the multidisciplinary approach to oncology, where both medical oncologists come together with surgical oncologist to discuss urological, gynecological and GI malignancies. We will add live surgery for some of the specialties, showcasing new robotic platforms that are entering the market. New topics include: Telesurgery, AI, VR based education and telepresence. These new innovations combined with the continued growth of different robotic platforms will make for an amazing SRS 2024!

We hope you can join us as sponsors for our program. Our organization team and our board of directors are open to your input, please let us know of your specific needs. We look forward to having you join this very special meeting in 2024.

Warmest Regards,

Vipul Patel, MD  
Executive Director

Sharona Ross, MD  
President SRS

Martin Martino, MD  
Past President SRS

Tyler Gillespie  
Account Manager, Industry Relations



# 2024 SRS ANNUAL MEETING

June 20-23, 2024 • Orlando, Florida • Conrad Orlando

## PLEASE WELCOME OUR PROGRAM CHAIRS

### HOSPITAL ADMINISTRATION

Douglas Harcombe, MBA  
Amanda Maggard, MBA, FACHE  
Randy Fagin, MD

### ACUTE CARE

Andrea Pakula, MD, MPH, FACS

### ARTIFICIAL INTELLIGENCE

B. Todd Heniford, MD  
Andrew Hung, MD  
Anthony Jarc, PhD  
Pegah Khosravi, PhD

### ENT

Julia Crawford, MD  
Umamaheswar Duuvri, MD, PhD  
J. Scott Magnuson, MD, FACS

### CARDIOTHORACIC

Husam Balkhy, MD  
Abbas Ghulam, MD, MHCM, FACS

### UPPER GI

Santiago Horgan, MD  
Christopher Thompson, MD  
Alisa Coker, MD

### BARIATRICS

Tanjua Damani, MD  
Santiago Horgan, MD  
Erik Wilson, MD, FACS

### PANCREAS

Melissa Hogg, MD  
Jin He, MD

### HEPATOBIILIARY

Alice Wei, MD, CM, MSc, FRCSC, FACS  
Iswanto Sucandy, MD

### COLORECTAL

Eduardo Parra-Davila, MD, FACS, FASCRSS  
Laila Rashidi, MD, FACS, FASCRS

### HERNIA

Eduardo Parra-Davila, MD, FACS, FASCRSS  
B. Todd Heniford, MD  
Vedra Augenstein, MD, FACS

### UROLOGY

Vipul Patel, MD  
Zhang Xu, MD  
Alex Mottrie, MD  
Ken Palmer, MD

### GYNECOLOGY

Angeles Alvarez Secord, MD  
Ricardo Estape, MD  
Verda Hicks, MD, FACOG  
Rob Holloway, MD, MPH  
Cara King, DO, MS  
Michelle Truong, MD

### NEUROVASCULAR

Ameer Hassan, DO  
Adnan Siddiqui, MD, PhD, FACS, FAHA, FAANS

### PEDIATRICS

Pablo Gomez, MD

### ORTHOPEDICS/SPINE

Martin Roche, MD  
Sheeraz Qureshi, MD, MBA



# 2024 SRS ANNUAL MEETING

June 20-23, 2024 • Orlando, Florida • Conrad Orlando

## SPONSORSHIP INFORMATION

The 2024 SRS Annual Meeting offers industry sponsors an opportunity to reach clinicians on the latest multi-disciplinary robotics surgical techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that improve patient care.

### SUPPORTING SRS

- SRS provides you with networking opportunities to build relations with new and existing customers. The expected 2,000 plus participants will be eager to learn about your company and products.
- Build Brand Awareness, Provide Product Education and gain Access to Valuable Leads with an Exhibit during unopposed hours in our exhibit hall.
- Optimize Visibility with a Pinnacle, Diamond, Gold, Silver, or Bronze Level Sponsorship.

Corporate functions may not be held concurrent with official SRS scientific or social functions. Any function, regardless of size and location, must be pre-approved by SRS.



# 2024 SRS ANNUAL MEETING

June 20-23, 2024 • Orlando, Florida • Conrad Orlando

\$175,000

## PINNACLE ELITE CUSTOM PACKAGE

Opportunity to customize participation package. Choose one option from column A and one from Column B.

### Column A

- Welcome and networking reception
- Satellite Training Session

### Column B

- Global Outreach program
- Industry Sponsored Theater
- Internet Code

### PINNACLE LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- E-blast sent out on your behalf
- Fourteen complimentary registrations
- Fourteen registrants for welcome reception

Connect with us about other ideas or opportunities you are interested in to customize your sponsorship experience.

## PINNACLE CUSTOM PACKAGE

\$150,000 and up

Opportunity to customize participation package. Choose one option from column A and one from Column B.

### Column A

- Welcome and networking reception
- Satellite Training Session

### Column B

- Global Outreach program
- Industry Sponsored Theater
- Internet Code

### PINNACLE LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Ten complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for ten company representatives

Connect with us about other ideas or opportunities you are interested in to customize your sponsorship experience.



# 2024 SRS ANNUAL MEETING

June 20-23, 2024 • Orlando, Florida • Conrad Orlando

\$125,000

## DIAMOND CHOOSE ONE

A private business suite and unlimited registrations for company representatives for the entire meeting (meeting room only; AV and F&B are additional).

### Welcome and Networking Reception (exclusive)

Be the first to welcome and spend time with our conference faculty and attendees. The reception will be held in the exhibit hall, showcase your company while attendees' network with colleagues and visit the exhibits.

### Satellite Training Session

Showcase your company and technology via a company sponsored Hands-On Training or Lab (may require additional costs).

#### DIAMOND LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Ten complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for ten company representatives

## PLATINUM

\$100,000

A private business suite for 3 days of the meeting (meeting room only; AV and F&B are additional).

### Mobile Demo Session

Showcase your company and technology via your Mobile Lab.

#### PLATINUM LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Nine complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for nine company representations



# 2024 SRS ANNUAL MEETING

June 20-23, 2024 • Orlando, Florida • Conrad Orlando

\$75,000

## PARTNERSHIP OPPORTUNITIES

### GOLD CHOOSE ONE:

A private business suite for 2 days of the meeting (meeting room only; AV and F&B are additional).

#### Global Outreach Platform

Make a lasting impression by sponsoring the app that houses all materials for the meeting, allowing your Banner Ad to be viewed by all attendees throughout the meeting.

#### Industry Sponsored Product Theater

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch.

#### Internet Code

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

#### GOLD LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Eight complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for eight company representatives

### SILVER

\$50,000

A private business suite for 1 day of the meeting (meeting room only; AV and F&B are additional).

#### Industry Sponsored Product Theater

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during breakfast.

#### Lanyards

Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

#### Charging Station

Provide a power boost to all attendees as the official sponsor of the charging stations in the meeting space. Your logo and signage will be displayed at the charging stations as the exclusive sponsor acknowledged in the meeting program.

#### SILVER LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- Company recognition on the SRS website
- Program Book Advertisement (1/2 page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Six complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for six company representatives



# 2024 SRS ANNUAL MEETING

June 20-23, 2024 • Orlando, Florida • Conrad Orlando

**\$25,000**

## BRONZE

### Coffee Breaks

Help provide attendees with a AM/PM jolt by sponsoring the breaks during the annual meeting.

### BRONZE LEVEL INCLUDES:

- Prime location of exhibit space
- Company recognition on the SRS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives

## EXHIBIT

**\$10,000**

### EXHIBIT LEVEL INCLUDES:

- 6 foot table with chairs
- Company recognition on the SRS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives





# 2024 SRS ANNUAL MEETING

June 20-23, 2024 • Orlando, Florida • Conrad Orlando



## REGISTRATION FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

### SPONSORSHIP LEVEL

- PINNACLE ELITE \$175,000**
- PINNACLE \$150,000 and up (Custom)**
  - Welcome and Networking Reception
  - Satellite Training Session
  - Global Outreach Program
- DIAMOND \$125,000 (Choose One)**
  - Welcome and Networking Reception
  - Satellite Training Session
- PLATINUM \$100,000**
  - Mobile Demo Session
- GOLD \$75,000 (Choose One)**
  - Industry Sponsored Product Theater
  - Global Outreach Platform
  - Internet Code
- SILVER \$50,000 (Choose One)**
  - Industry Sponsored Product Theater
  - Lanyards
  - Charging Station
- BRONZE \$25,000**
  - Coffee Breaks
- EXHIBITOR \$10,000**

Representative Name (First, Last)	Title	Email Address	Phone

### PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: Society of Robotic Surgery or SRS (in US dollars on a US bank) Tax ID # 26-4487399  
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: [tgillespie@veritasamc.com](mailto:tgillespie@veritasamc.com)

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118