

COURSE 1

INNOVATION AND INVENTION FORUM: TAKING AN IDEA THROUGH FUNDRAISING, IDE, FDA APPROVAL TO MARKET



SRS 2023
ANNUAL MEETING

TUESDAY, JULY 25, 2023

Australian Eastern Standard Time (AEST)

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| 2:00 PM - 2:15 PM | From Idea to Transformative Innovation – Unpacking the Journey <i>Dr. Frederic Moll and Amit Vohra</i> |
| 2:15 PM - 2:30 PM | Topic I: Idea Generation and Funding <i>Question: Where Did Your Best Ideas for a New Product Opportunity Come from and How was it Funded in the First 12-24 Months?</i> |
| 2:30 PM - 2:40 PM | Topic II: Product and Market Definition <i>Question: How Did you Access the Market Opportunity for Your Approach to Robotic Innovation?</i> |
| 2:40 PM - 3:00 PM | Topic III: Prototype Development <i>Question: How Important to the Process of Fundraising and Product Development was your First Physical Embodiment of Your Product Concept?</i> |
| 3:00 PM - 3:20 PM | Topic IV: FDA Engagement <i>Question: How Does the Expected Regulatory Pathway for your Product Define Your Early Decision-making Regarding Fundraising, Building the Senior Executive Leadership Team and Valuation Expectations?</i> |
| 3:20 PM - 3:40 PM | Topic V: FIM Strategy <i>Question: How Important in Your Pathway to Commercialization was the Planning and Execution of a FIM?</i> |
| 3:40 PM - 4:00 PM | Topic V: Commercialization Plan <i>Question: In Planning for Commercialization, How Important is it to Model Anticipated Pricing, Reimbursement and Cost of an Early Sales and Marketing Team to Build Awareness and a Pathway to Profitability?</i> |
| | Q&A |

Agenda is subject to change.