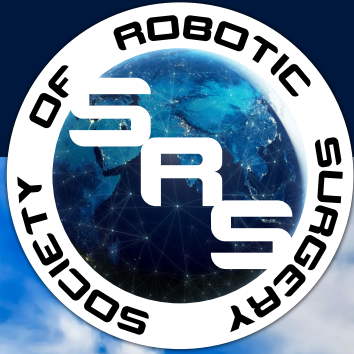


PARTNERSHIP PROSPECTUS

SRS ANNUAL MEETING

JULY 24-26, 2023

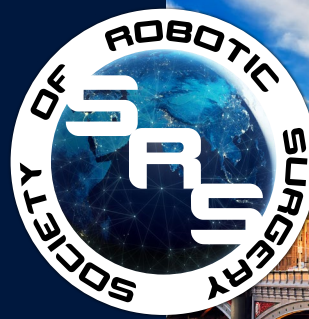
MELBOURNE, AUSTRALIA



PARTNERSHIP PROSPECTUS

SRS 2023 ANNUAL MEETING MELBOURNE, AUSTRALIA JULY 24 - 26

Society of Robotic and Digital Surgery
formally known as Society of Robotic Surgery



invitation to partner

Dear Industry Colleagues:

The 2023 Society of Robotic Surgery (SRS) Meeting will be held July 24-July 26 in Melbourne Australia.

SRS is the ultimate society for those interested in robotic surgery, ideal for surgeons, allied health professionals and executives. This society is founded on the fundamental principles of education and collaboration as a means to tackle the complex issues of robotic surgery. As an organization we embrace input from our global membership, it is the pioneering spirit of our founding board and members that continues to make this society a success. This type of society gives us enormous possibilities in terms of multi-centric studies, database collection, and fellowship training. We work to foster mentorship of residents, fellows and young faculty as they embrace robotics.

The Society of Robotic Surgery encompasses robotics, minimally invasive and single-port access surgery. This provides the diversity to allow us to adapt to changes in technology and provides an innovative forum in which to continue to expand our horizons and improve our clinical and academic potential.

Industry partners and technical exhibits are an essential part of our meetings' success, we invite you to support and participate in the 2023 Annual Meeting. Our attendees will be eager to learn about your company's products and services that can assist them in improved care for their robotic patients.

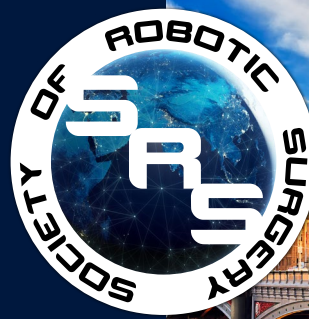
Sincerely,

Tyler Gillespie

Tyler Gillespie
Account Manager, Industry Relations
Society of Robotic Surgery
1061 East Main Street, Suite 300, East Dundee, IL 60118
W: 847-920-6573 | tgillespie@veritasamc.com

SRS 2023 ANNUAL MEETING MELBOURNE, AUSTRALIA JULY 24 - 26

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Dr. Anthony Costello and Dr. Vipul Patel will host a truly remarkable and unique congress focusing on the latest Robotic, Artificial Intelligence and Digital Technologies. The program will feature Plenary sessions encompassing all the new technologies with a focus on the future of surgery. SRS is multi-specialty society, which will be represented in our break-out sessions including Urology, Gynecology, Head and Neck, Bariatrics, Upper GI, Hepatobiliary, Colorectal, Hernia, Cardiothoracic and Orthopedics. Each sub-specialty will have sessions focused on teaching the latest techniques and innovations in their fields.

PLEASE WELCOME OUR PROGRAM CHAIRS

UROLOGY

Australia: Anthony Costello, MD, FRACS, FRCSI(hon), MBBS and Ruban Thanigasalam, MBBS (London), MS (Sydney), FRACS (Urology)

USA: Vipul Patel, MD, FACS

Europe: Kris Maes, MD and Senthil Nathan, MBBS

Latin America: Rafael Coelho, MD and Marcelo Orvieto, MD

India: Anup Kumar, MS, MCh (Urology-AIIMS), DNB (Urology), MNAMS

China: Zhang Xu, MD

Korea: Sung-Gu Kang, MD

Japan: Ryochi Shiroki, MD, PhD

HEAD AND NECK

USA: Umamaheswar Duwuri, MD, PhD

ORTHOPEDICS

USA: Martin Roche, MD

HEPATOBILIARY

USA: Sharona Ross, MD, FACS

BARIATRICS

USA: Keith Kim, MD, FACS and Erik Wilson, MD, FACS

COLORECTAL/ HERNIA

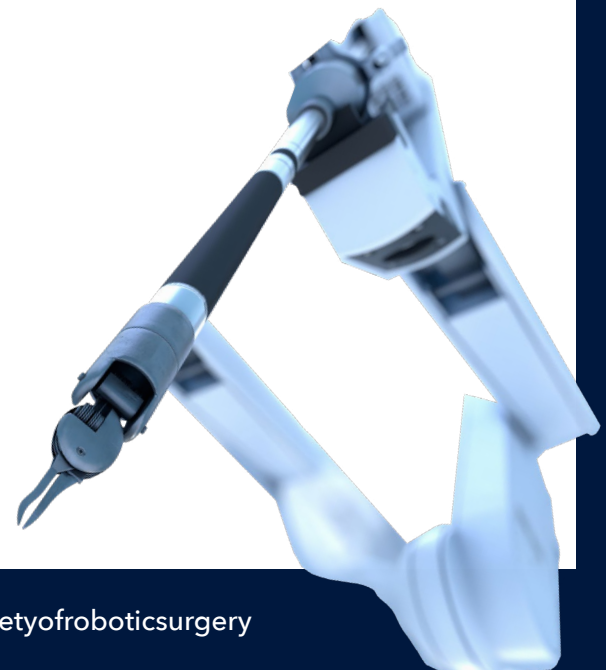
USA: Eduardo Parra Davila, MD, FACS, FASCRS and Todd Heniford, MD

CARDIOTHORACIC

USA: Farid Gharagozloo, MD, FACS, Ghulam Abbas, MD, FACS, and Inderpal Sarkaria, MD

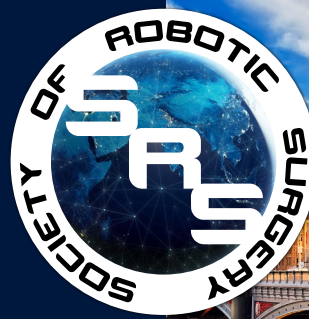
GYNECOLOGY

USA: Martin Martino, MD, FACS



SRS 2023 **ANNUAL MEETING** **MELBOURNE, AUSTRALIA** **JULY 24 - 26**

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SPONSORSHIP INFORMATION

The 2023 SRS Annual Meeting offers industry sponsors an opportunity to reach clinicians on the latest multi-disciplinary robotics surgical techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that improve patient care.

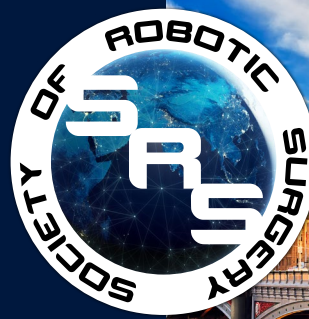
SUPPORTING SRS

- SRS provides you with networking opportunities to build relations with new and existing customers. The expected 300 plus participants will be eager to learn about your company and products.
- Build Brand Awareness, Provide Product Education and gain Access to Valuable Leads with an Exhibit during unopposed hours in our exhibit hall.
- Optimize Visibility with a Pinnacle, Diamond, Gold, Silver, or Bronze Level Sponsorship.

Corporate functions may not be held concurrent with official SRS scientific or social functions. Any function, regardless of size and location, must be pre-approved by SRS.

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PARTNERSHIP OPPORTUNITIES

PINNACLE CUSTOM PACKAGE

\$150,000 and up

Opportunity to customize participation package. Choose one option from column A and one from Column B.

Column A

- Welcome and networking reception
- Satellite Training Session

PINNACLE LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space

Column B

- Global Outreach program
- Industry Sponsored Theater
- Internet Code

- Recognition in the Registration packet
- Ten complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for ten company representatives

Connect with us about other ideas or opportunities you are interested in to customize your sponsorship experience.

DIAMOND CHOOSE ONE

\$100,000

A private business suite and unlimited registrations for company representatives for the entire meeting (meeting room only; AV and F&B are additional).

Welcome and Networking Reception (exclusive)

Be the first to welcome and spend time with our conference faculty and attendees. The reception will be held in the exhibit hall, showcase your company while attendees' network with colleagues and visit the exhibits.

Satellite Training Session

Showcase your company and technology via a company sponsored Hands-On Training or Lab (may require additional costs).

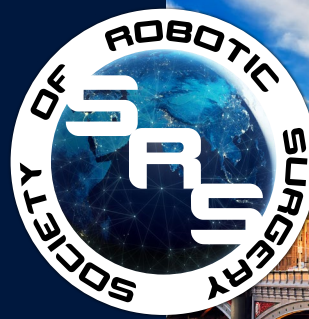
DIAMOND LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space

- Recognition in the Registration packet
- Ten complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for ten company representatives

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PARTNERSHIP OPPORTUNITIES

PLATINUM

\$75,000

A private business suite for 3 days of the meeting (meeting room only; AV and F&B are additional).

Mobile Demo Session

Showcase your company and technology via your Mobile Lab.

PLATINUM LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Nine complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for nine company representations

GOLD CHOOSE ONE:

\$50,000

A private business suite for 2 days of the meeting (meeting room only; AV and F&B are additional).

Global Outreach Platform

Make a lasting impression by sponsoring the app that houses all materials for the meeting, allowing your Banner Ad to be viewed by all attendees throughout the meeting.

Industry Sponsored Product Theater

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch.

Internet Code

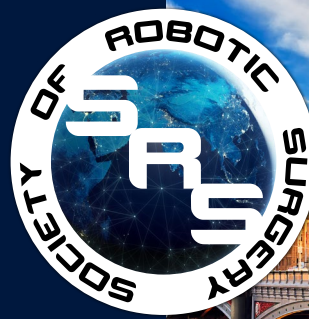
Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

GOLD LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Eight complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for eight company representatives

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PARTNERSHIP OPPORTUNITIES

SILVER

\$25,000

A private business suite for 1 day of the meeting (meeting room only; AV and F&B are additional).

Industry Sponsored Product Theater

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during breakfast

SILVER LEVEL INCLUDES:

- Opportunity to participate in the Plenary Session
- Prime location of exhibit space
- Company recognition on the SRS website
- Program Book Advertisement (1/2 page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Six complimentary registrations for company representatives (to attend Plenary sessions)
- Invitation to the Welcome Reception for six company representatives

BRONZE

\$15,000

Coffee Breaks

Help provide attendees with a AM/PM jolt by sponsoring the breaks during the annual meeting.

BRONZE LEVEL INCLUDES:

- Prime location of exhibit space
- Company recognition on the SRS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives

EXHIBIT

\$5,000

EXHIBIT LEVEL INCLUDES:

- 6 foot table with chairs
- Company recognition on the SRS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives

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REGISTRATION FORM

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Signature

SPONSORSHIP LEVEL

☐ **PINNACLE \$150,000 and up** (Custom)

- A ☐ Welcome and Networking Reception
☐ Satellite Training Session
B ☐ Global Outreach Program
☐ Industry Sponsored Product Theater
☐ Internet Code

☐ **DIAMOND \$100,000** (Choose One)

- ☐ Welcome and Networking Reception
☐ Satellite Training Session

☐ **PLATINUM \$75,000**

- ☐ Mobile Demo Session

☐ **GOLD \$50,000** (Choose One)

- ☐ Industry Sponsored Product Theater
☐ Global Outreach Platform
☐ Internet Code

☐ **SILVER \$25,000**

- Industry Sponsored
Product Theater

☐ **BRONZE \$15,000**

- Coffee Breaks

☐ **EXHIBITOR \$5,000**

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- ☐ Credit Card: a member of our accounting team will contact you directly
☐ Check payable to: Society of Robotic Surgery or SRS (in US dollars on a US bank) Tax ID # 26-4487399
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
☐ Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: tgillespie@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118