



# Partnership Prospectus

Society of Robotic and Digital Surgery

**ANNUAL MEETING**  
**JUNE 30 – JULY 3, 2022**

Disney Yacht & Beach Club Resort  
Lake Buena Vista, Florida



# SRS ANNUAL MEETING

June 30 - July 3, 2022  
Disney Yacht & Beach Club Resort · Lake Buena Vista, Florida



## invitation to partner

Dear Industry Colleagues:

The 2022 Society of Robotic Surgery (SRS) Meeting will be held June 30-July 3, 2022 at the Disney Yacht & Beach Club in Lake Buena Vista, Florida.

SRS is the ultimate society for those interested in robotic surgery, ideal for surgeons, allied health professionals and executives. This society is founded on the fundamental principles of education and collaboration as a means to tackle the complex issues of robotic surgery. As an organization we embrace input from our global membership, it is the pioneering spirit of our founding board and members that continues to make this society a success. This type of society gives us enormous possibilities in terms of multi-centric studies, database collection, and fellowship training. We work to foster mentorship of residents, fellows and young faculty as they embrace robotics.

The Society of Robotic and Digital Surgery encompasses robotics, minimally invasive, NOTES and single-port access surgery. This provides the diversity to allow us to adapt to changes in technology and provides an innovative forum in which to continue to expand our horizons and improve our clinical and academic potential.

Industry partners and technical exhibits are an essential part of our meetings' success, we invite you to support and participate in the 2022 Annual Meeting. Our attendees will be eager to learn about your company's products and services that can assist them in improved care for their robotic patients.

Sincerely,

Denise Castetter  
Executive Director, Industry Relations  
Society of Robotic and Digital Surgery  
1061 East Main Street, Suite 300, East Dundee, IL 60118  
W: 973-769-1020 | denise@veritasamc.com





# SRS ANNUAL MEETING

June 30 - July 3, 2022  
Disney Yacht & Beach Club Resort · Lake Buena Vista, Florida



## SPONSORSHIP INFORMATION

The 2022 SRS Annual Meeting offers industry sponsors an opportunity to reach clinicians on the latest multi-disciplinary robotics surgical techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that improve patient care.

### SUPPORTING SRS

- SRS provides you with networking opportunities to build relations with new and existing customers. The expected 300 plus participants will be eager to learn about your company and products.
- Build Brand Awareness, Provide Product Education and gain Access to Valuable Leads with an Exhibit during unopposed hours in our exhibit hall.
- Optimize Visibility with a Pinnacle, Diamond, Gold, Silver, or Bronze Level Sponsorship.

Corporate functions may not be held concurrent with official SRS scientific or social functions. Any function, regardless of size and location, must be pre-approved by SRS.





# SRS ANNUAL MEETING

June 30 - July 3, 2022  
 Disney Yacht & Beach Club Resort · Lake Buena Vista, Florida



## PARTNERSHIP OPPORTUNITIES

### PINNACLE CHOOSE ONE

\$100,000

A private business suite and unlimited registrations for company representatives for the entire meeting (meeting room only; AV and F&B are additional).

#### Welcome and Networking Reception (exclusive)

Be the first to welcome and spend time with our conference faculty and attendees. The reception will be held in the exhibit hall, showcase your company while attendees' network with colleagues and visit the exhibits.

#### Satellite Training Session

Showcase your company and technology via a company sponsored Hands-On Training or Lab (may require additional costs).

#### PINNACLE LEVEL INCLUDES:

- Opportunity to participate in the Investor Session, Hospital Administrator Session and non CME "Future of Robotics" Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Ten complimentary registrations for company representatives (to attend the Investor, Hospital Administrator and non CME Plenary sessions)
- Invitation to the Welcome Reception for ten company representatives

### DIAMOND CHOOSE ONE:

\$75,000

A private business suite for 3 days of the meeting (meeting room only; AV and F&B are additional).

#### Mobile Demo Session

Showcase your company and technology via your Mobile Lab.

#### Industry Sponsored Product Theater

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch.

#### DIAMOND LEVEL INCLUDES:

- Opportunity to participate in the Investor Session, Hospital Administrator Session and non CME "Future of Robotics" Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Nine complimentary registrations for company representatives (to attend the Investor, Hospital Administrator and non CME "Future of Robotics" Plenary sessions)
- Invitation to the Welcome Reception for nine company representations



# SRS ANNUAL MEETING

June 30 - July 3, 2022  
Disney Yacht & Beach Club Resort · Lake Buena Vista, Florida



## PARTNERSHIP OPPORTUNITIES

### GOLD CHOOSE ONE:

\$50,000

A private business suite for 2 days of the meeting (meeting room only; AV and F&B are additional).

#### Global Outreach Platform

Make a lasting impression by sponsoring the app that houses all materials for the meeting, allowing your Banner Ad to be viewed by all attendees throughout the meeting.

#### Industry Sponsored Product Theater

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during lunch.

#### Internet Code

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

#### GOLD LEVEL INCLUDES:

- Opportunity to participate in the Investor Session, Hospital Administrator Session and non CME "Future of Robotics" Plenary Session
- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SRS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the Registration packet
- Eight complimentary registrations for company representatives (to attend the Investor, Hospital Administrator and non CME "Future of Robotics" Plenary sessions)
- Invitation to the Welcome Reception for eight company representatives

### SILVER

\$25,000

A private business suite for 1 day of the meeting (meeting room only; AV and F&B are additional).

#### Industry Sponsored Product Theater

Highlight your product and your commitment to robotics with a dedicated hour for your product specialist or guest speaker to present to attendees during breakfast

#### SILVER LEVEL INCLUDES:

- Opportunity to participate in the Investor Session, Hospital Administrator Session and non CME "Future of Robotics" Plenary Session
- Prime location of exhibit space
- Company recognition on the SRS website
- Program Book Advertisement (1/2 page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Six complimentary registrations for company representatives (to attend the Investor, Hospital Administrator and non CME "Future of Robotics" Plenary sessions)
- Invitation to the Welcome Reception for six company representatives



# SRS ANNUAL MEETING

June 30 - July 3, 2022  
Disney Yacht & Beach Club Resort · Lake Buena Vista, Florida



## BRONZE

\$15,000

### Coffee Breaks

Help provide attendees with a AM/PM jolt by sponsoring the breaks during the annual meeting.

### BRONZE LEVEL INCLUDES:

- Prime location of exhibit space
- Company recognition on the SRS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives

## EXHIBIT

\$5,000

### EXHIBIT LEVEL INCLUDES:

- 6 foot table with chairs
- Company recognition on the SRS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives





# SRS ANNUAL MEETING

June 30 - July 3, 2022  
Disney Yacht & Beach Club Resort - Lake Buena Vista, Florida



## REGISTRATION FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

### SPONSORSHIP LEVEL

- PINNACLE \$100,000** (Choose One)
  - Welcome and Networking Reception
  - Satellite Training Session
- DIAMOND \$75,000** (Choose One)
  - Mobile Demo Session
  - Industry Sponsored Product Theater
- GOLD \$50,000** (Choose One)
  - Industry Sponsored Product Theater
  - Global Outreach Platform
  - Internet Code
- SILVER \$25,000**
  - Industry Sponsored Product Theater
- BRONZE \$15,000**
  - Coffee Breaks
- EXHIBITOR \$5,000**

Representative Name (First, Last)	Title	Email Address	Phone

### PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: Society of Robotic and Digital Surgery or SRS (in US dollars on a US bank) Tax ID # 26-4487399  
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Denise Castetter

Email: [Denise@veritasamc.com](mailto:Denise@veritasamc.com)

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118